

Marketing Communications / Public Relations Specialist

Do you want to be part of a climate change solution?

Are you a hands-on, curious individual who works best in a culture where your contributions are noticed?

Is marketing, communications, and PR your passion? Social media, web presence, presentation materials, all of it!

Are you a fast learner, with the confidence to talk, listen and engage with people?

Carbon Engineering can offer you a unique opportunity to join a growing team helping to solve climate change by producing fuel from carbon dioxide captured from the atmosphere. Yes! Fuel from the air!

This is an intermediate role for a MarCom/ Public Relations professional who is enthusiastic about sustainability and technologies that can address climate change. You will be sharing your time between our business office in Vancouver and our plant in Squamish, BC. Previous experience as part of a broad-based MarCom team would be beneficial. As part of the Business Development team, and working with external PR support, you will help drive the growth of the company through the delivery of compelling communications initiatives.

Responsibilities:

- Identify and develop PR opportunities, respond to media requests, and develop PR support materials.
- Manage all company communications materials, such as web site, brochures, presentations, videos, and press releases.
- Identify and develop marketing opportunities such as awards, conferences and speaking opportunities in Canada and internationally.
- Develop social media strategy and manage all communication through social media.
- Track all media and blog coverage of Carbon Engineering.
- Maintain database of corporate contacts and build relationships as appropriate.
- Work with others in the company to prepare documentation for a variety of purposes, such as communications with governments, investors, suppliers, and other stakeholder groups.
- Manage company site tours.
- Develop and manage the company's internal and external branding.
- Assist with internal corporate communications.
- Collaborate with team members located in Squamish, Vancouver and elsewhere.

Qualifications:

- Education: business degree or diploma in marketing communications, or public relations program.
- Experience: 3 - 5 years experience working in a marketing, corporate communications, and/or media relations role. Experience with the cleantech industry or advanced technology organizations is an asset.
- Some background in science or engineering is an asset.
- Experience working in an innovative, entrepreneurial organization is an asset.
- Excellent oral and written communication skills.
- Excellent organizational skills and attention to detail.
- A creative self-starter able to work independently towards multiple deadlines with minimum supervision in a fast-paced environment.
- Experience using presentation and graphic design tools to develop communications materials, such as PowerPoint and Photoshop.
- Website content management.

In addition, you also need to have these to be the right fit:

- Get work done by coordinating the contributions and resources of others.
- Functions well in a job where priorities change.
- Thrive on doing things that have not been done before (explorer mindset).

If this seems like the dream job for you, send your resume to careers@carbonengineering.com and quote "MarCom / PR Specialist" in the subject line.